



TAPE GUIDE

for the sign and graphics market

BANNER UPS
by **BUDNICK**

 **BUDNICK**
CONVERTING
CONVERTING IDEAS INTO SOLUTIONS

BANNER UPS BY BUDNICK - YOUR ONE-STOP TAPE SHOP!

Pressure sensitive tapes and adhesives are a staple of the Sign and Graphics Market, but finding the right tape can be a daunting task. Your experienced Budnick team is here to help you find the optimal tape product for your customer's unique application. With a broad inventory of the world's leading manufacturers and over 65 advanced converting machines to custom slit, die cut, print, spool or laser cut, Budnick Converting can give you the right tape, the right configuration and the right cost to win business.

Budnick provides more than just tape. We provide simple tools to help you and your customer determine the product you need. The Banner Ups Tape Guide can be your roadmap for sorting out the confusing world of graphic tapes. By answering just a few simple questions, a color-coded system guides you to the product that is right for you, from these main application categories:

CATEGORY 1 - GRAPHIC OVERLAYS AND LAMINATING



Adhesive Transfer Tapes - These tapes are often referred to as "free films" because they are simply pure adhesive on a liner with no carrier film. When used to laminate paper or film, these allow you to imitate direct coating of adhesive on any surface, even in low volume. In thicker gauges, they can fill uneven surfaces to create high adhesion. The better quality transfer adhesives are clearer. These tapes are often used for graphic overlays, wide web lamination, nameplates, attaching layers, or kits for POP displays.

CATEGORY 2 - BONDING SMOOTH SURFACES



Double-Sided Film Tapes - Film tapes with rubber or high tack acrylic adhesive on both sides create quick, permanent, and low-cost bonds on relatively smooth substrates. Suitable for banner hemming, assembly of smoother flexible or rigid vinyl, polystyrene, plastics, foam board, nameplates, metals, etc., or flush mounting indoor signs and displays. Specialty versions include Hi-Lo tapes with removable adhesive on one side for easy replacement.

CATEGORY 3 - BONDING TEXTURED SURFACES



Double-Sided Foam Tapes - Polyethylene foam tapes with high tack, permanent adhesive on two sides help level out materials and fill gaps on textured surfaces to create a stronger bond. They are typically used to mount ADA, Wayfinding, other indoor signs, or bonding POP displays. Better quality foam tapes are suitable for medium to long-term outdoor use and can be a low-cost alternative to High Bond Tapes. Specialty versions include Hi-Lo foam tapes with removable adhesive on one side for easy replacement.

CATEGORY 4 - HEAVY DUTY BONDING



High Bond Tapes - High bond foam tapes, such as 3M™ VHB™ are the ultimate grade pressure sensitive adhesives. They often replace or are used in conjunction with mechanical fasteners & glues for permanent bond strength in interior and exterior signs. This includes mounting dimensional lettering, making monument signs, and components of electrical signs. Acrylic foam tapes can resist UV rays, handle extreme climates, bond to most sign materials, form moisture seals, dissipate energy, and are quick and easy to use.

CATEGORY 1
Adhesive Transfer Tapes

Lighter Duty

↑ ↓

Heavier Duty

- Banner Ups TigerLam™ · semi-clear · 5 mil · transfer
- 3M 467MP · clear · 2 mil · transfer
- 3M 468MP · clear · 5 mil · transfer

CATEGORY 2
Double-Sided Film Tapes

Lighter Duty

↑ ↓

Heavier Duty

- Banner Ups HiLo™ · Permanent/Removable · clear · 2.6 mil · PET
- Banner Ups TigerTack™ · clear · 3.6 mil · PET
- Banner Ups TigerTape™ · translucent · 4.5-6.5 mil · PET
- tesa® 4970 · white · 8.5 mil · PVC
- tesa® 4965 Red Liner · clear · 8.1 mil · PET

CATEGORY 3
Double-Sided Foam Tapes

Lighter Duty

↑ ↓

Heavier Duty

- TigerMount™ 032 · white · 32 mil · PE foam
- TigerMount™ 060 · white · 60 mil · PE foam
- TigerMount Pro™ 022 · black · 22 mil · PE foam
- TigerMount Pro™ 031 · black · 31 mil · PE foam

CATEGORY 4
High Bond Tapes

Low Surface Energy

- 3M™ VHB™ LSE-110 · white · 43 mil · foamed acrylic

Clear Signs (Acrylic, Polycarbonate, Glass)

- tesa® ACX^{plus} 7055 · clear · 40 mil · acrylic
- 3M™ VHB™ 4905 · clear · 20 mil · acrylic
- 3M™ VHB™ 4910 · clear · 40 mil · acrylic

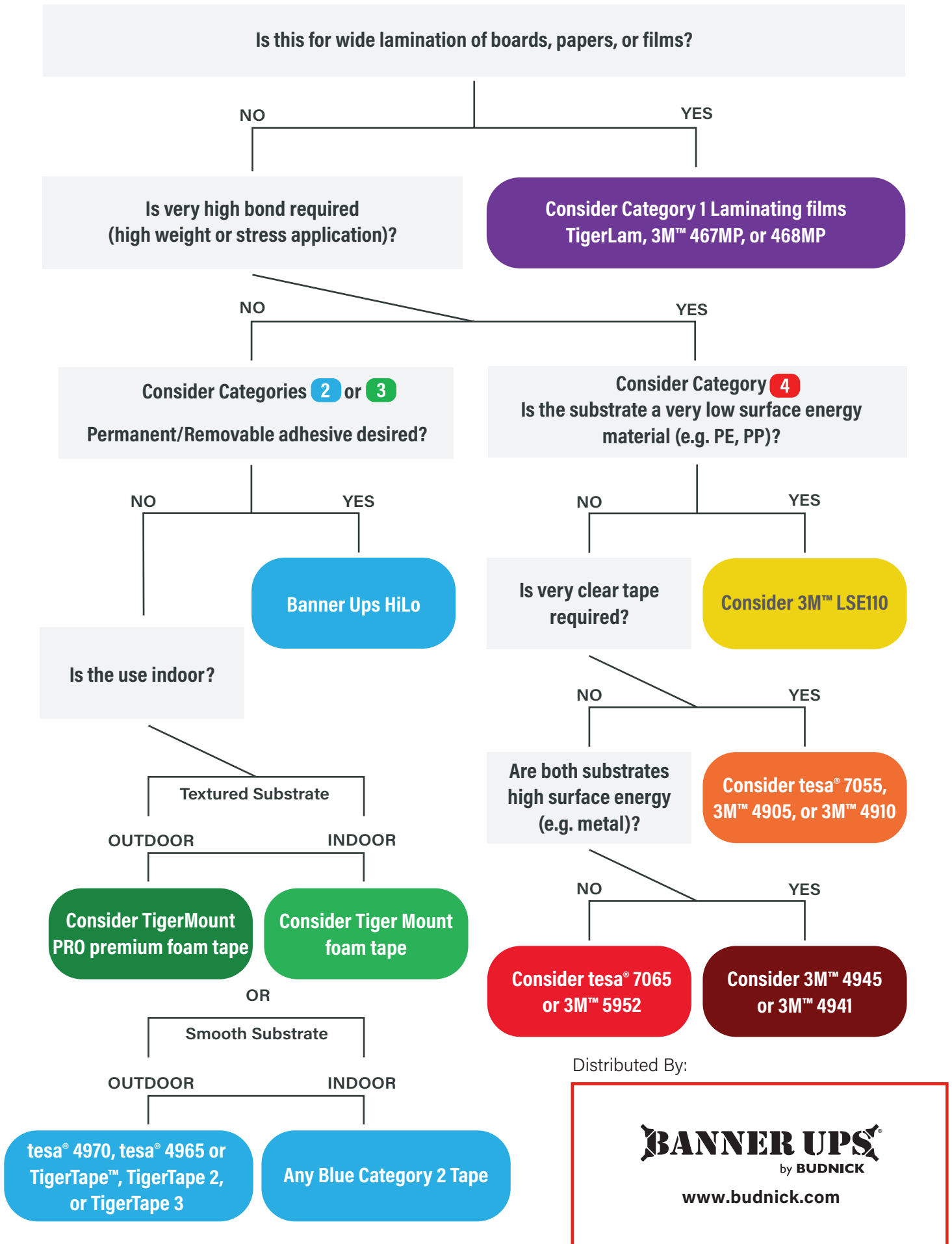
Multi-Purpose Use

- tesa® ACX^{plus} 7065 · black conformable · 47 mil · foamed acrylic
- 3M™ VHB™ 5952 · black conformable · 45 mi · foamed acrylic

High Surface Energy Only

- 3M™ VHB™ 4945 · white firm · 45 mil · foamed acrylic
- 3M™ VHB™ 4941 · gray conformable · 45 mil · foamed acrylic

BANNER UPS BY BUDNICK GRAPHIC TAPE GUIDE DECISION CHART



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